



BOULDER COUNTY
arts alliance

BUSINESS OF THE ARTS PRESENTS

3-2-1 Go!

**THE 2010
WORKSHOP SERIES**

For more information and to register go to www.bouldercountyarts.org/boa

Meet the Experts

D · A · I · R · Y
CENTER FOR THE ARTS

September 16th 5:30-7:30

The Dairy Center for the Arts 2590 Walnut Street Boulder Colorado

Appetizers and Wine!

Cost: \$10/Members \$15 non/members

We're wrapping up our 2010 Business of Arts series w/ an opportunity for you to Meet the Experts, 1-on-1.

Sign up for 20 minute, private sessions with consultants in social media, grant writing, accounting and more. This is your time to address a variety of your arts-business concerns with the people whose business it is to provide solutions.

Our consultants are generously offering their services for this event at deeply discounted rates of just \$10/session for BCAA members and \$15 for non-members. If you've ever considered hiring a consultant this is a great opportunity to test the waters.

Leadership Training/Personal Coaching

Kay Furman MA, LPC, specializes in leadership trainings with teams and individuals to cultivate emotional intelligence, clear communication, and greater alignment amongst the whole team. Kay is passionate about developing leadership within each individual. She pursues that goal not only through her professional work, but also teaching dance and inviting people to express themselves through movement.

Board Training and Development

Aicila Lewis of A Simple Twist has spent the past several years working to make the world a better place. She joined her first nonprofit board in 2001 and since then has served on multiple boards, in various capacities, as well as worked for over 8 years as the executive director of grassroots organizations. She is currently the Executive Director for Boulder Pride.

Social Media/Branding

Josh Hill is the Internet Marketing Manager at Vermilion Design. He creates and manages online marketing and advertising campaigns for organizations such as IZZE and The University of Colorado. He creates individually focused online strategies that combine branding, demographic research and SEO.

Grant Writing and Research

Kathy Kucsan, founder of Integrity Arts, has an extensive background in music and a previous career as a performer and music educator. With over 15 years of experience in the non-profit arts community Kathy brings a wealth of information and dedication to your project.

Audience Development

Shoshana Fanizza is the founder and main consultant of Audience Development Specialists. She has worked with non-profits for over 15 years in marketing, sales, public relations, and customer service, and has been involved in the arts all her life. Shoshana is now rolling up her sleeves to get in the trenches with artists and arts organizations to design solution based audience development plans and projects.

Accounting/Finance

Cathy Devaney is a CPA with 15 years experience in public accounting, 5 years working in the nonprofit industry, including the Colorado Trust working as a grant-maker, and recently working for a grantee. Cathy has also been an invaluable BCAA board member for the past 7 years.

2010 brings an infusion of great creative ideas, business skills and local luminaries for our 11th season of BCAA Business of the Arts workshops.

We've covered the bases with a flexible approach for the best training possible; from "The Creative Muse" to "Money Matters" and all the way to "The Board Game", you'll be educated and entertained.

The 3-2-1 Series brings together the right number of panelists to present lively and different views ensuring each session is a dynamic learning experience for everyone.

When you add it all up you're in for a great series in '10.