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## Audience Development Media

If you want to reach a 21<sup>st</sup> Century audience, we show you how!

*Audience Development /Digital Media Packages for artists & arts organizations:*

### Social Media Package - Choose 3

- 👤 Facebook
- 👤 Twitter
- 👤 Blogging
- 👤 Social Bookmarking
- 👤 ReverbNation
- 👤 FanBridge – email marketing for artists
- 👤 iLike – similar to ReverbNation
- 👤 Online art galleries
- 👤 Affiliate Marketing – Connect with established affiliate programs
- 👤 Or another suggested service

### We will then provide:

- ▶▶ Set up – Site build or enhancement – worthwhile/branding similar to website
- ▶▶ Facebook advertising if desired
- ▶▶ Training how to use platform
- ▶▶ Strategy development – effective usage of platform
- ▶▶ Audience Development Plan
- ▶▶ Back up services – awareness/support

15 hours for **\$825\***

*\*\$150 for additional services.*

*Service collaboration between ADS and RC (Rosebrooke Classical Media)*

**Contact Shoshana/Audience Development Specialists:** 303-543-8102 📧 [ADS@buildmyaudience.com](mailto:ADS@buildmyaudience.com)

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### Digital Media - Choose your package:

#### Video – Choose One Platform:

- 👤 YouTube
- 👤 Livestream
- 👤 Ustream
- 👤 Dynamic site-based streaming

#### We will then provide:

- ▶▶ Set up – Site build or enhancement – worthwhile/branding similar to website
- ▶▶ Training how to use platform
- ▶▶ Video Development – effective usage of videos
- ▶▶ Audience Development Plan
- ▶▶ Back up services – awareness/support

10 hours for **\$575**

Extra = \$200 per service (price if added to Social Media Package)

#### Audio - Choose One Platform:

- 👤 Podcasts
- 👤 Short quick-casts
- 👤 Live Audio Stream

#### We will then provide:

- ▶▶ Set up and build - branding similar to website
- ▶▶ Training how to do a podcast or quick-cast
- ▶▶ Embedding Audio into your website
- ▶▶ Podcast feed creation
- ▶▶ Audio Development – effective usage of audio
- ▶▶ Audience Development Plan
- ▶▶ Back up services – awareness/support

10 hours for **\$575**

Extra = \$200 per service (price if added to Social Media Package)

*Service collaboration between ADS and RC (Rosebrook Classical Media)*

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