



**Audience
Development
Specialists**

www.buildmyaudience.com

Audience Development Webinars

March 16th - Noon ET

Working with Mobile Technology to Develop Your Audience

With the rapid adoption of web-enabled cell phones, smartphones and tablet computers, what options are available to arts professionals who want to engage their audiences via mobile devices? How can artists and organizations implement these options cost effectively without taking focus away from the art?



Shoshana Fanizza



David Dombrosky



David Weuste

Shoshana Fanizza, [Audience Development Specialists](#)

Co-hosted with [David Dombrosky](#), Chief Marketing Officer, [InstantEncore](#)

Co-produced with [David Weuste](#), [Rosebrook Classical](#)

To Register: [Click Here!](#)

Recording available for only \$5!

January 20th - Noon ET

Participatory Classical Music

How can we build classical music experiences that will also build our audiences? Participatory performances, designing events with your audience members, using music as a social force, nurturing your audiences, and increasing demand will all be discussed.



Shoshana Fanizza



John Steinmetz



David Weuste

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